

NORWESCON 40

ART SHOW POLICIES

Art work for Display

- All entries must be of a science fiction, fantasy or of fannish interest.
- We accept original art, fine art prints, hand-colored prints and Giclée prints (see definitions below) for display
- Limited Edition Prints of 1000 or less are allowed, but only one copy may be displayed for sale, and it must be numbered and identified as a print.
- Computer art and Photographs may be entered if they are limited editions of 1000 or less and multiple copies of the same image may not be displayed.
- All art must be display-ready and clearly labeled with its title and the artist's name.
- Flat art should be matted and or framed with a suitable hanging device attached. The art show is not responsible for damage caused to art by inappropriate hanging devices.
- Pieces may be submitted as Bid, Bid and Direct Sale, Direct Sale only or NFS (Not For Sale).

Art Show Display Space:

- Panels are 4' x 6', available hanging space for art is 4' x 4 ½'.
- Table spaces are 2 ½' x 3'.
- Floor Space is 2 ½' x 3'.
- Reserved panel and table space will be held no later than 10:00 a.m. Friday of the convention unless prior arrangements have been made with the Art show management.

Print Shop:

- Print Shop is available for all artists who have reserved panel or table space.
- Each artist will be limited to 50 pieces with a maximum of 10 of each item. Any exceptions to this are at the discretion of the art show director.
- For each different print placed in the Print Shop, there may be a representation of it on the panel or table space. The display copy must meet the display artwork criteria.
- Each copy must have a Print Shop Tag.
- All art should be wrapped for protection.
- If additional copies for the Print Shop are unable to be matted or shrink-wrapped some sort of sturdy folder with the Artists name and Print titles on it should be provided. The folder should be large enough so that the edges and corners of the prints are not exposed to being dog-eared.

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Mail-in Art:

- Mail-in artwork is limited to Non-attending artists.
- Art may be sent via UPS, Federal Express, or US Mail.
- Items must arrive in a reusable container, with appropriate packaging materials, a return address label, a check for the amount for return postage or shipping, and insurance (if requested). Any information regarding return insurance or carrier to be used for return shipping should also be provided.
- Norwescon assumes no responsibility for artwork damaged during shipping. However, every attempt will be made to make sure that artwork is properly packed.
- Norwescon anticipates having all mail-in art returned within one weeks of the close of the convention.
- The Norwescon mailing address for the artwork will be posted on our website and snapshot flyer.
- Mail-in art is limited to 25 display pieces and 50 print shop entries

Acceptance to Art Show:

- Artists are accepted on a first come, first serve basis, however, art must comply with our genre rules, and we do reserve the right to reject an artist's application.
- The Norwescon Art Show uses a juried acceptance procedure for artists new to the show or who have not shown with us in the last 5 years. Norwescon reserves the right to waive the Jury process for invited artists and recognized industry professionals.
- Artists may submit images for consideration by sending a URL to images on the artist's website or by submitting 5 representative images as JPEG files to artshow@norwescon.org along with a short bio to tell us a little something about yourself.
- The Norwescon art shows mission is to support the artistic community and the jury process is not meant to be exclusionary, but to help bring in the best artists in the various categories and age groups in order to improve the art show experience for both our artists and attending membership.

Art Show Fees:

- Norwescon charges a flat fee per panel and table space.
- Norwescon collects a commission on all sales in the art show.
- There are additional fees for mail-in art and use of the print shop.
- Please see website and snapshot flyer for current fees and sales commission information

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Art show cancelations and payment

- The deadline for artist payment to be received is one month before the start of Norwescon, if payment is not received the artist's reservation will be canceled. Artists accepted during the last month must pay for their space by the Friday before the convention. Artists accepted during the week of Norwescon must pay for their space at registration before they will be allowed to hang their art.
- Payment is accepted via the artists login at the Norwescon web site.
- Cancelations - The deadline to cancel space in the art show and receive a refund is the Friday before the convention; no refunds will be issued after this time.

Purchasing art

- Sales will be by written bid, direct sales or voice auction, be aware that any valid written bid disallows direct sale.
- All art may be entered NFS (Not For Sale).
- Four written bids will put a piece into the auction.
- If no higher bid is received at auction, the artwork will be deemed purchased by the last listed bidder on the bid sheet
- All artwork (not in the print shop) will have a bid tag issued listing the art control number, artist's name, title of the work, media used, minimum bid/direct sale price.
- All artwork in the print shop will have a bid tag issued listing the art control number, artist's name, title of the work, media used and direct sale price.
- Art on display may be picked up on Sunday (direct sale items may be taken at time of purchase by one day members) and print shop items are taken at time of sale.
- Bidding and direct sale are available on Friday and Saturday of the show. Art may be purchased at direct sale prices only on Sunday.

Art Show General Rules:

- All entries must be of a science fiction, fantasy or of fannish interest.
- The art show will be open to the general public and will be viewed by people of all ages.
- The art show management reserves the right to refuse or remove artwork for administrative reasons. As a general rule regarding content we will allow what is considered "tasteful nudes" (light R). NC-17 (such as genitalia or extreme violence) is not allowed. If you are in doubt about any piece contact the art show director. Their judgment is final on all matters
- U.S. Copyright and Trademark laws must be complied with. Copyright characters (other than your own) may be displayed but must be marked NFS (Not For Sale) unless proof of copyright holder's permission is provided.
 - As a general guideline Artists should use the 29% alteration rule of the original source material.
- Owners, artists or artists' agents may enter artwork in the art show. Agents will be asked to provide written authorization from the artist(s) they represent.

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- Norwescon allows previous – purchased art to be entered for resale by owner on a limited basis at the discretion of the Art Show Management.
 - The entry rules, panel fees and sales commission are the same as for an original art entry.
- All art must be display-ready and clearly labeled with its title and the artist's name. Flat art should be matted and or framed with a suitable hanging device attached. The art show is not responsible for damage caused to art by inappropriate hanging devices.
- We recommend that small three-dimensional artwork (such as jewelry) be in a lockable, closed display case. (If you wish to lock the case a key will need to be given to art show for access.) Small items without a case should be securely fastened to a larger display board or device. Norwescon is not responsible for theft or damage of small pieces displayed without these precautions. Display cases can not exceed the size of the space you have rented.
- Once a piece of art is entered in the show, it may not be withdrawn nor may the conditions of the sale be altered except by permission of the art show management.
- Early checkout must be arranged with the Art Show Director.
- Sales tax will be charged on sales as required by law.
- In the event that an artist makes more than the current IRS reporting threshold required by law, Norwescon reserves the right to withhold their check until appropriate information is received, as required by the IRS.
- Non convention members will be allowed direct sale and print shop purchases only.
- If a bid is abandoned the artist will be given the option to either take the piece home or leave it with us to attempt to complete the sale. We will start with the high bid and work our way down. If after 30 days we are not able to complete the sale of the piece it will be shipped back to the artist. Norwescon will handle the shipping charges however Norwescon is not responsible for art after it has been dropped off at shippers. The artist check will be delayed until this has been resolved and the customer will be charged for sales tax and the art show will take its normal commission. Abandoned art from mail in artists will be sent back with the rest of their unsold art.
- Any artwork left after the close of artist pickup time (without previous arrangements) will be considered abandoned and become the property of Norwescon.
- Norwescon does not provide insurance coverage for art entered in the show. Artists should ensure that their own insurance will cover art while it is at the show.
- The Art Show accepts US cash, traveler's checks and credit cards for the purchase of artwork
- Norwescon will attempt to have all checks issued within six weeks of the close of the convention.
- Any exceptions to the policies are at the sole discretion of the art show managers.

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Art Show Awards:

- A panel of judges, selected by Norwescon Art Show Manager(s), will determine winners of various awards and/or ribbons.
- The winners will also be recognized in the Norwescon Post Con report.
- There may also be awards/ribbons presented based on the votes of Norwescon attendees.
- Awards may consist of but not limited to:
 - From panel of judges
 - Best in Show
 - 1st to 3rd place
 - Best Color
 - Best Black & White
 - Best Mixed Media
 - Best 3D
 - Best Textile
 - Best Jewelry
 - GoH Pick
 - From Peoples choice
 - Best of Show
 - Best Science Fiction
 - Best Humor
 - Best Fantasy
 - Best Horror
 - Best 3D/ Best Jewelry

Art Show Definitions:

- Original Art is any piece designed and created exclusively by the artist.
- Fine Art or Hand-Colored Print is a piece created using a method by which the artist has made the plate(s) or screen(s) and pulled the prints primarily by hand. Some examples: woodcut, block prints, etching, dry point, engraving, serigraphs (silk-screening) and lithographs (not to be confused with litho-prints).
- Giclée fine art high resolution inkjet prints. The word giclée has come to be associated with a number of types of inkjet printing including processes that use fade-resistant, archival inks, and archival substrates primarily produced on Epson, HP and other large-format printers.
- Mechanical reproductions (e.g. laser prints, inkjet, etc) can be either limited or open editions.