

NORWESCON 37

ART SHOW POLICIES

- Artwork for Display:
 - All entries must be of science fiction, fantasy, or fannish interest.
 - We accept original art, fine art prints, hand-colored prints, and giclée prints (see definitions below) for display.
 - Limited edition prints of 1,000 or less are allowed, but only one copy, which must be numbered and identified as a print, may be displayed for sale.
 - Computer art and photographs may be entered if they are limited editions of 1,000 or less. Multiple copies of the same image may not be displayed.

- Art Show Display Space:
 - Panels are 4'x6'; available hanging space for art is 4'x4½'.
 - Table spaces are 2½'x3'.
 - Floor space is 2½'x3'.
 - Reservations must be accompanied by full payment.
 - Reserved panels and table space will be held no later than 10:00 a.m. Friday of the convention, unless prior arrangements have been made with the art show management. Failure to contact the convention will result in forfeiture of space fee.

- Print Shop:
 - A print shop space is available for all artists who have reserved panel space.
 - There is a handling fee for art placed in the print shop.
 - Each artist will be limited to 50 pieces, with a maximum of 10 prints per picture. Exceptions to this policy are at the discretion of the art show director.
 - For each different print placed in the print shop, a representation may be placed on the panel or table space.
 - The display copy must meet the criteria for art work for display.
 - Each copy must have a print shop tag.
 - We recommend that all art be wrapped for protection.
 - If additional copies for the print shop are not matted or shrink-wrapped, a sturdy folder bearing the artist's name and titles of the prints must be provided. The folder should be large enough so that the edges and corners of the prints are not exposed to becoming dog-eared.

- Mail-in:
 - Mail-in artwork is limited to non-attending artists.
 - Art may be sent via UPS, Federal Express, or U.S. mail.
 - Items must be sent in a reusable container with appropriate packaging materials, a return address label, a check for the amount for return postage or shipping, and insurance (if requested). Any information regarding return insurance or carrier to be used for return shipping should also be provided.
 - A mailing address for the art work will be provided by subsequent mailing if the mail-in line on the artist's registration form is checked.
 - Norwescon assumes no responsibility for artwork damaged during shipping. Every attempt, however, will be made to make sure that artwork is properly packed.
 - Norwescon anticipates having all mail-in art returned within three weeks of the close of the convention.
 - Due to the additional handling required for mail-in art, a fee will be charged.
 - Mail-in art is limited to 25 pieces.

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- Purchasing Art:
 - Sales will be by written bid, direct sales, or voice auction. Be aware that a valid written bid disallows direct sale.
 - Art may be entered NFS (not for sale).
 - Four written bids will place the piece in the auction.
 - If no higher bid is received at auction, the artwork will be deemed purchased by the last listed bidder on the bid sheet.
 - All artwork (excluding the print shop) will have a bid sheet issued listing the artist's name, title of the work, media used, minimum bid/direct sale price, artist number, and art control number.
 - Bidding will close at the time specified by the art show director. This time will be specified in information sent to the artists and made publicly available to convention members.
 - The artwork in the print shop does not carry bid sheets, but will be sold by direct sale only during the operating hours of the show.

- Art Show General Rules:
 - All entries must be of science fiction, fantasy, or fannish interest.
 - The art show is open to the general public and will be viewed by persons of all ages.
 - The art show management reserves the right to refuse or remove artwork for administrative reasons. As a general rule, we allow what may be considered "tasteful nudes" (light R). NC-17 (such as genitalia or extreme violence) is not allowed. If you are in doubt about any piece, please contact the art show director. The director's judgment is final on all matters.
 - U.S. copyright and trademark laws must be complied with. Copyrighted characters (other than your own) may be displayed but must be marked NFS (not for sale), unless proof of copyright holder's permission is provided. As a general guideline, artists should use the 29% alteration rule of the original source material.
 - Owners, artists, or artists' agents may enter artwork in the art show. Agents will be asked to provide written authorization from the artist(s) they represent.
 - Norwescon allows previously purchased art to be entered for resale by owner on a limited basis, at the discretion of the art show management. The entry rules, panel fees, and sales commission are the same as for an original art entry.
 - All art must be display-ready and clearly labeled with its title and the artist's name. Flat art should be matted and/or framed, with a suitable hanging device attached. The art show is not responsible for damage caused to art by inappropriate hanging devices.
 - We recommend that small three-dimensional artwork (such as jewelry) be shown in a lockable, closed display case. If you wish to lock the case, a key must be given to art show for access. Small items without a case should be securely fastened to a larger display board or device. Norwescon is not responsible for theft or damage of small pieces displayed without these precautions. Display cases sizes may not exceed the size of the space you have rented.
 - Once a piece of art is entered in the show, it may not be withdrawn nor the conditions of the sale altered except by permission of the art show management.
 - Early checkout must be arranged with the art show director.
 - The art show charges a commission on all sales.
 - Sales tax is charged as required by law.
 - In the event that an artist makes more than the current IRS reporting threshold, Norwescon reserves the right to withhold the artist's check until receipt of appropriate information, as determined by the IRS.
 - Non-convention members are permitted to make direct sale and print shop purchases only.
 - Norwescon assumes no responsibility for no show, lost, or unfulfilled bids placed on art. Artists who wish to follow up on a bid may ask the convention for contact information.
 - Any artwork left after the close of artist pickup time without previous arrangements will be considered abandoned and become the property of Norwescon.
 - Norwescon does not provide insurance coverage for art entered in the show. Artists should ensure that their own insurance will cover art while it is at the show.
 - Exceptions to these policies will be made at the sole discretion of the art show managers.

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- Art Show Awards:
 - A panel of judges selected by Norwescon art show managers will determine winners of various awards and ribbons.
 - The winners will be recognized in the Norwescon postcon report.
 - Awards and ribbons may also be presented based on the votes of Norwescon attendees.
 - Awards may include, but not limited to:
 - From panel of judges:
 - Best in Show
 - 1st to 3rd place
 - Best Color
 - Best Black & White
 - Best Mixed Media
 - Best 3D
 - Best Textile
 - Best Jewelry
 - Guest of Honor Pick
 - From peoples' choice:
 - Best in Show
 - Best Science Fiction
 - Best Humor
 - Best Fantasy
 - Best Horror
 - Best 3D
 - Best Jewelry
- Other Art Show Notes:
 - The art show accepts U.S. cash, traveler's checks, and credit cards for the purchase of artwork.
 - Norwescon will attempt to have all checks issued within six weeks of the close of the convention.
- Art Show Definitions:
 - "Original art" is any piece designed and created exclusively by the artist.
 - "Fine art" or "hand-colored print" is a piece created using a method by which the artist has made the plate(s) or screen(s) and pulled the prints primarily by hand. Examples include woodcut, block prints, etching, dry point, engraving, serigraphs (silk-screening), and lithographs (not to be confused with litho-prints).
 - Mechanical reproductions (e.g., laser prints, inkjet, etc.) may be either limited or open editions.
 - Giclée fine art high resolution inkjet prints: the word giclée has come to be associated with a number of types of inkjet printing, including processes that use fade-resistant, archival inks, and archival substrates, primarily produced on Epson, HP, and other large-format printers.